

ROCKLER WINS TWO AWARDS FOR NEW PRODUCTS

Silicone Glue Kit Wins 2012 HANDY Innovation Award,
Mixing Mate Paint Lid earns Honorable Mention

MEDINA, MN (Sep 25, 2012) - Rockler Woodworking and Hardware has just been awarded a prestigious HANDY Innovation Award for their 3-Piece Silicone Glue Application Kit, as well as an honorable mention for their new Mixing Mate Paint Lid. According to the editors of HANDY Magazine, winners of the HANDY Innovation Award are honored for "products that showcase initiative, creativity, invention, reinvention and ecoinnovation." The Silicone Glue Application Kit joins 9 other winners, all of which will be prominently featured in the December/January 2013 issue of HANDY Magazine.

"These are huge honors, and the culmination of a lot of hard work and design refinements," said Steve Krohmer, Rockler's Vice President of Product Development. "Our goal with the silicone gluing tools was to create a line of glue tools that are not only a pleasure to use, but are also effortless to clean, and that can be reused over and over again. Likewise with the Mixing Mate, we've created an innovative, reusable tool that reduces mess, waste, and also does a better job of mixing paint."

The components of the Silicone Glue Application Kit are made from a flexible silicone material that easily sheds both wet or dried glue. Whereas traditional glue brushes are thrown away after a single use, the brush, spreader and tray included in the kit can all be cleaned with a quick rinse under a faucet, or be left to dry, and the dried glue peeled off the following day. The scraper allows quick coverage for wider boards, while the tray features a notch to hold the brush, and contain stray drips.

The Mixing Mate Paint Lid replaces messy stir sticks and battered lids with a neat, fabricated lid that integrates a crankable mixing paddle. After cranking the handle to mix the paint, it is poured by simply pressing the thumb lever. Releasing the lever automatically reseals the lid for storage, and the lid can be moved to other cans for years of repeated use.

Both the 3-Piece Silicone Glue Application Kit (43662) and the Mixing Mate Paint Lid (44360) retail for \$14.99, and can be purchased at Rockler Woodworking and Hardware stores nationwide, Rockler independent resellers, Rockler.com, or from the Rockler catalog. For store locations or a free catalog, please visit www.rockler.com or call 1-877-ROCKLER.

Note: Hi-resolution images and text to go along with this news release are available for download at www.rockler.com/news.

ABOUT ROCKLER WOODWORKING AND HARDWARE

Celebrating its 58th year as a family-run business, Rockler Woodworking and Hardware is the nation's premier supplier of specialty hardware, tools, lumber and other high quality woodworking products. Rockler has 29 retail locations in AZ, CA, CO, GA, IL, IN, MA, ME, MI, MN, MO, NH, NY, OH, OR, PA, TX, WA, and WI – plus 60 independent reseller locations nationwide, as well as extensive catalog and internet operations.

To learn more about Rockler, please visit www.rockler.com or call 1-877-ROCKLER.



2012
HANDY
M A G A Z I N E
INNOVATION
AWARD



2012
HANDY
M A G A Z I N E
INNOVATION
AWARD
HONORABLE MENTION